

REFLECTING

*hope*

— Christ for Europe —



1. What is / What to expect
2. Method
3. Examples
4. Purpose & Objectives
5. USPs
6. Stages & Calendar

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# Christ for Europe

**EUD & TED**  
**joint effort for mission**

**GC + AWR + ASI + Unions**



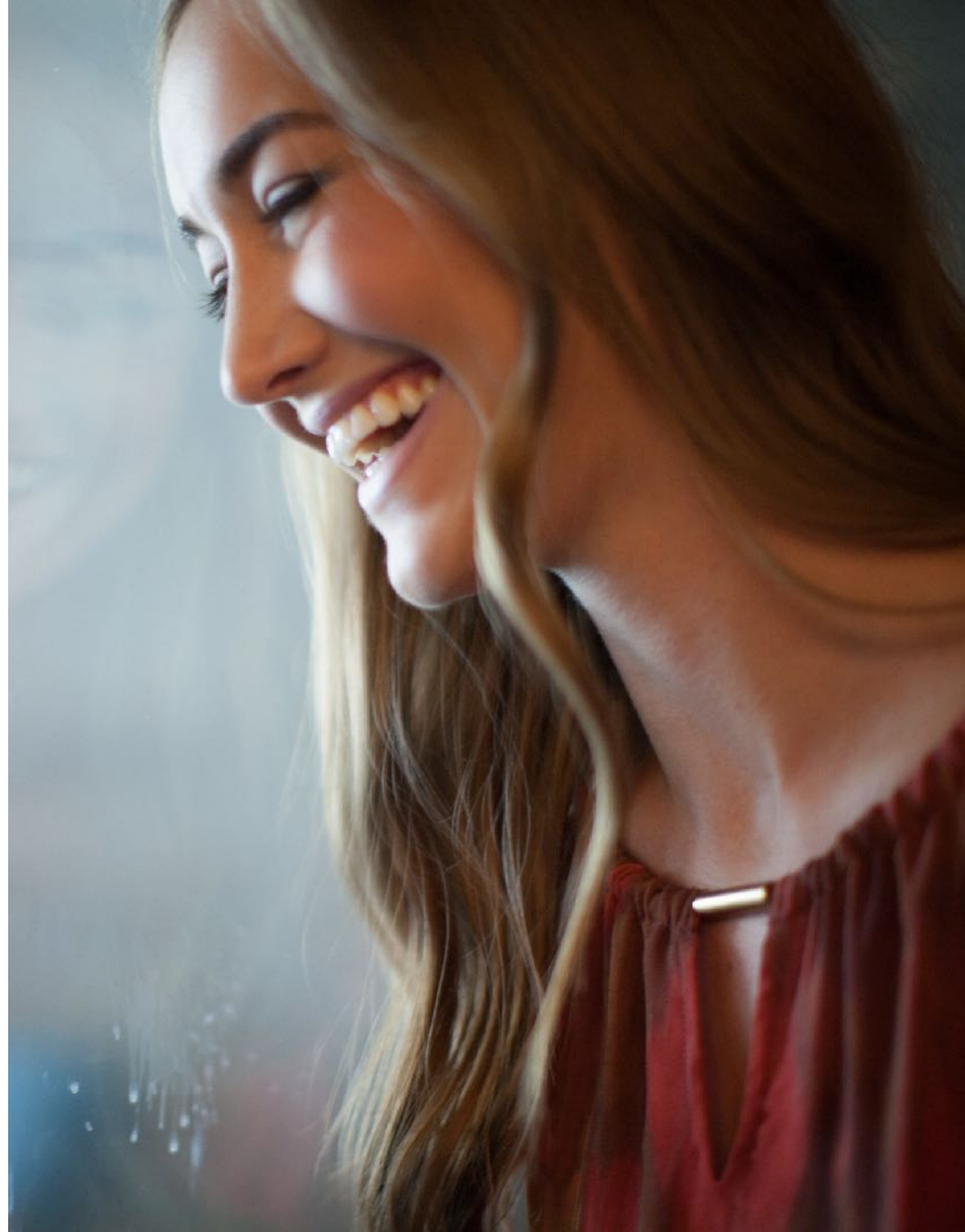
# WHAT IS

“Reflecting Hope” is the BUC’s **response** and **adaptation** to “Christ for Europe” evangelistic initiative.



# WHAT IS

“Reflecting Hope” is an intentional, innovative, and impactful **evangelistic initiative** to connect the contemporary “European” mindset with the Gospel of Jesus Christ.



# WHAT TO EXPECT



**Deliver** cutting-edge curated contemporary content.

**Organise** small groups, public lectures, community projects, and prayer support.



**Deliver** cutting-edge curated contemporary content.

**Organise** small groups, public lectures, community projects, and prayer support.

**Maintain** the essentials of the beliefs of the Seventh-day Adventist Church.

**Offer** signposting opportunities to additional resources.





# METHOD TO FOLLOW



“Christ’s method alone will give true success in reaching the people:

The Saviour **mingled** with men as one who **desired** their good.

He **showed** His sympathy for them, **ministered** to their needs, and **won** their confidence.

**Then** He **bade** them, ‘Follow Me’.”

(Ellen G. White, *Ministry of Healing*)



# EXAMPLES



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**Willie and Elaine Oliver**  
General Conference (Family)

**FAMILY**  
Dublin Area



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IRISH MISSION

**Willie and Elaine Oliver**  
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**FAMILY**  
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**Guest Speaker**  
Central California Conference

**SPIRITUAL**  
West and  
South of Ireland



**Guest Speaker**  
Institute for World Mission (GC)

**MISSION**  
Northern Ireland

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**Willie and Elaine Oliver**  
General Conference (Family)

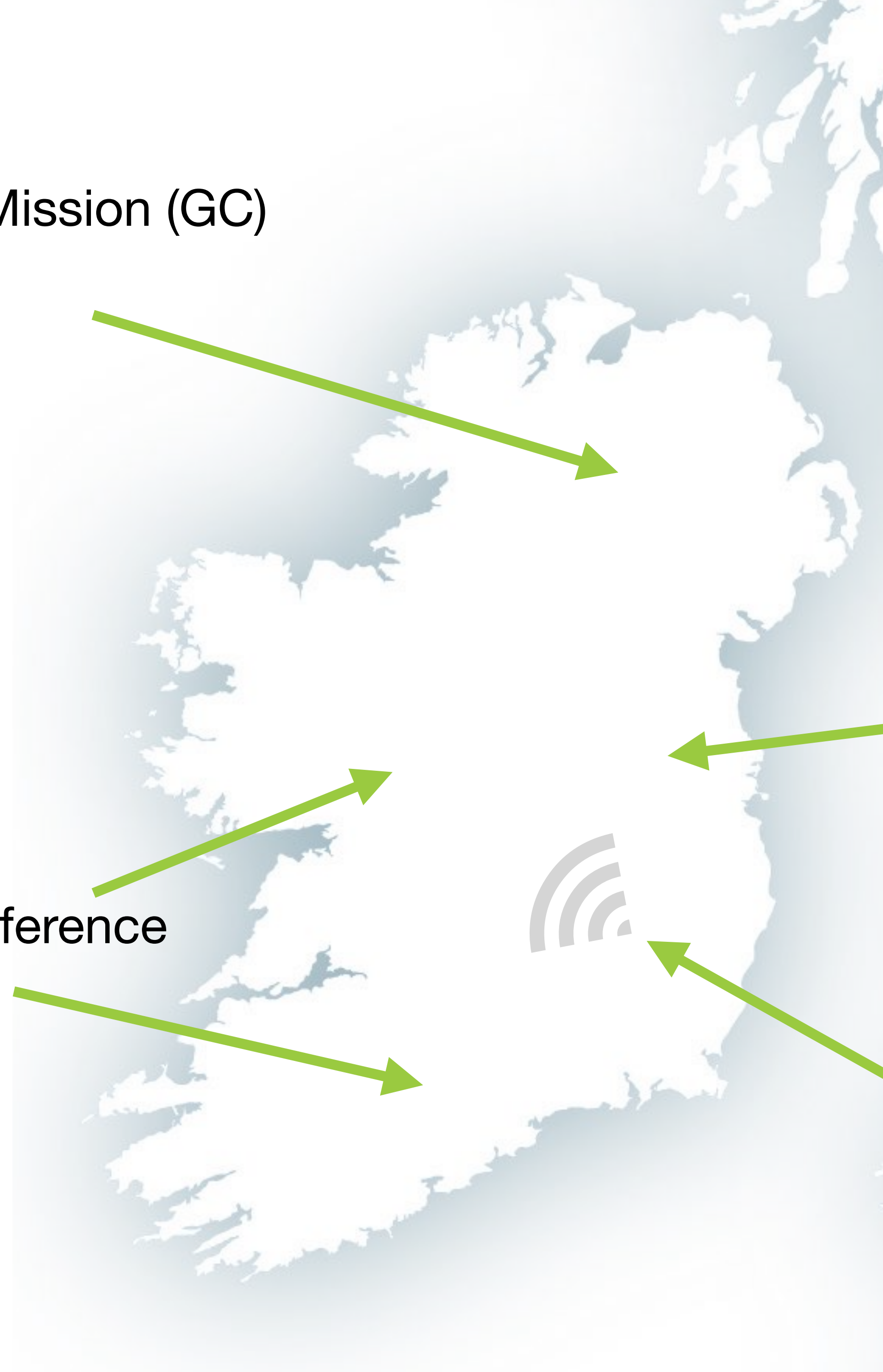
**FAMILY**  
Dublin Area

**Guest Speaker**  
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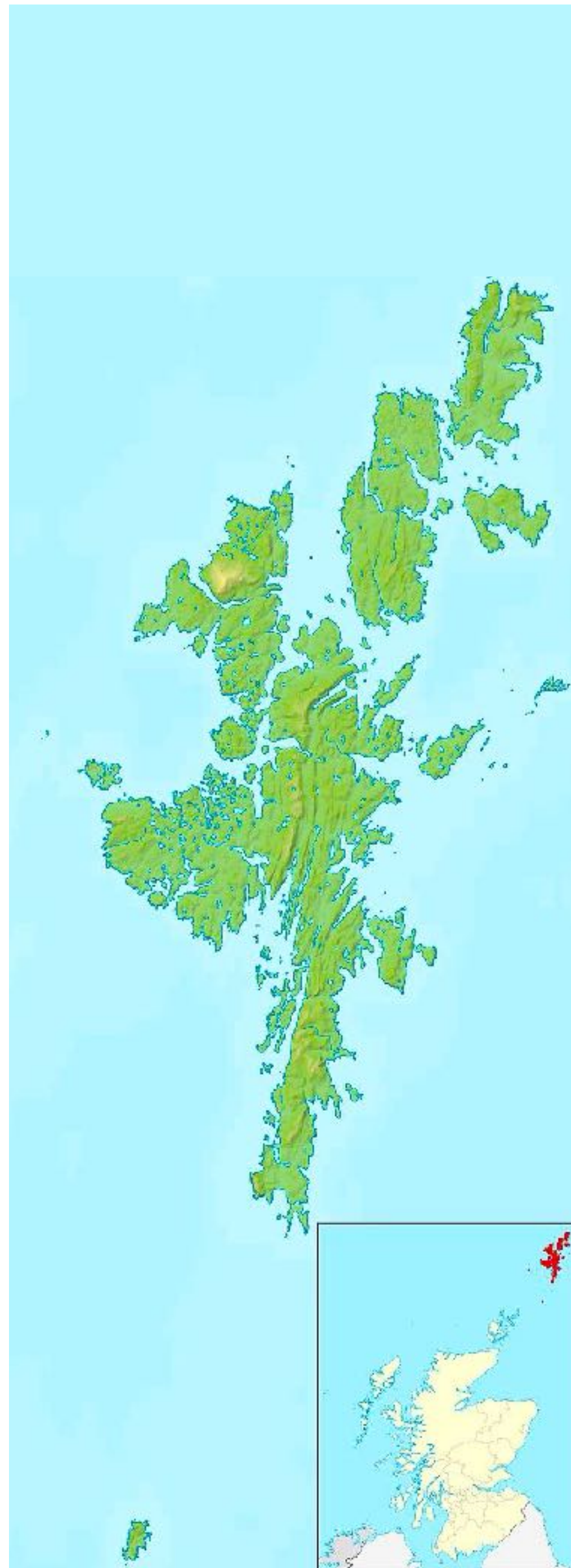
**Discover Truth**  
GLOW Europe

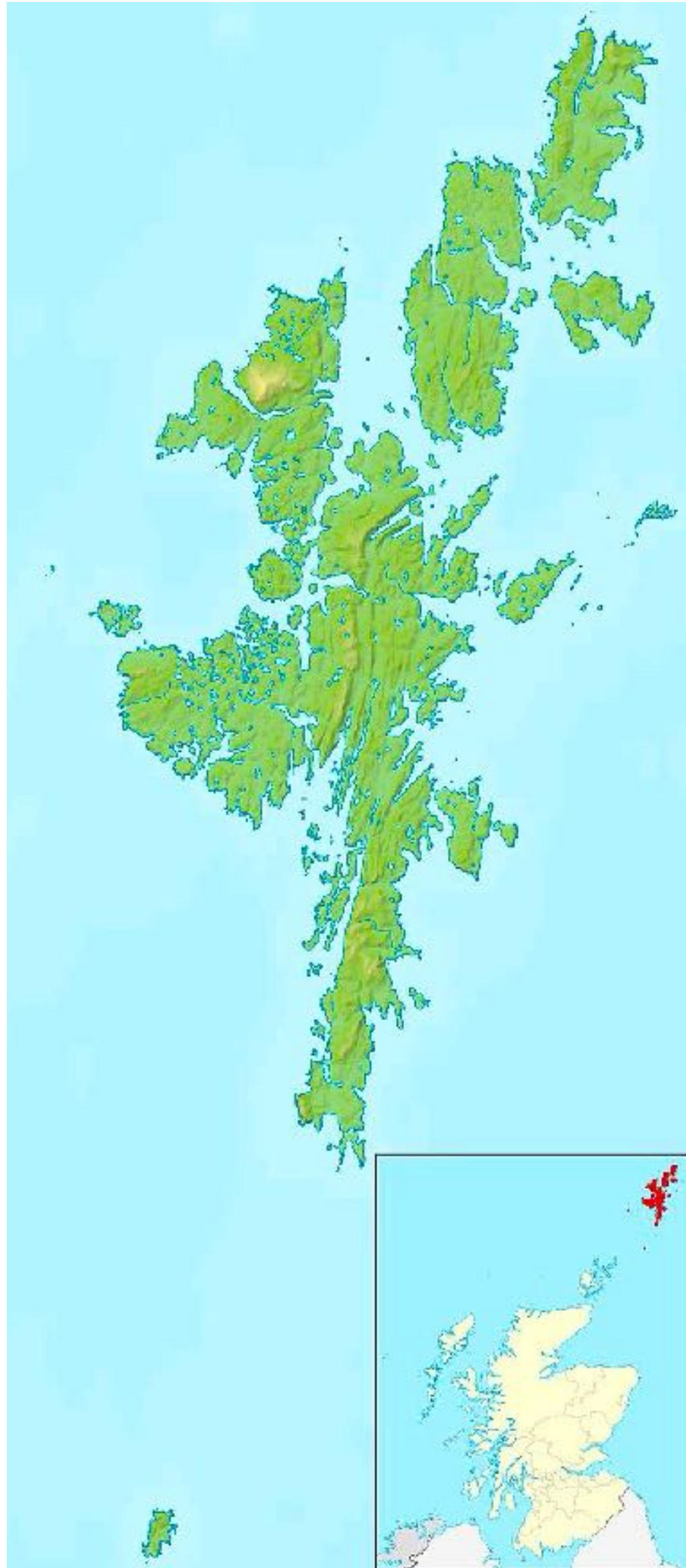
**LITERATURE EVANGELISM**  
Irish Mission Ministry



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SCOTTISH MISSION

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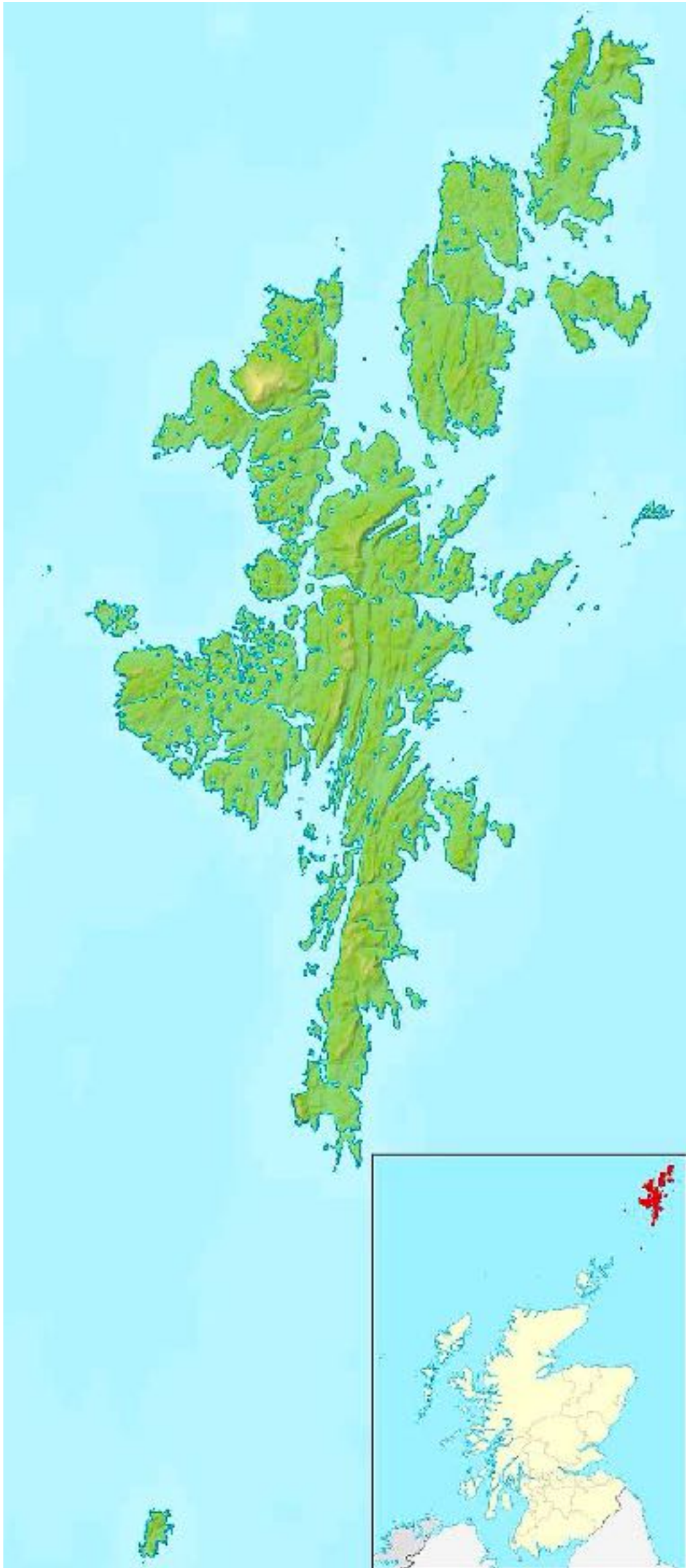
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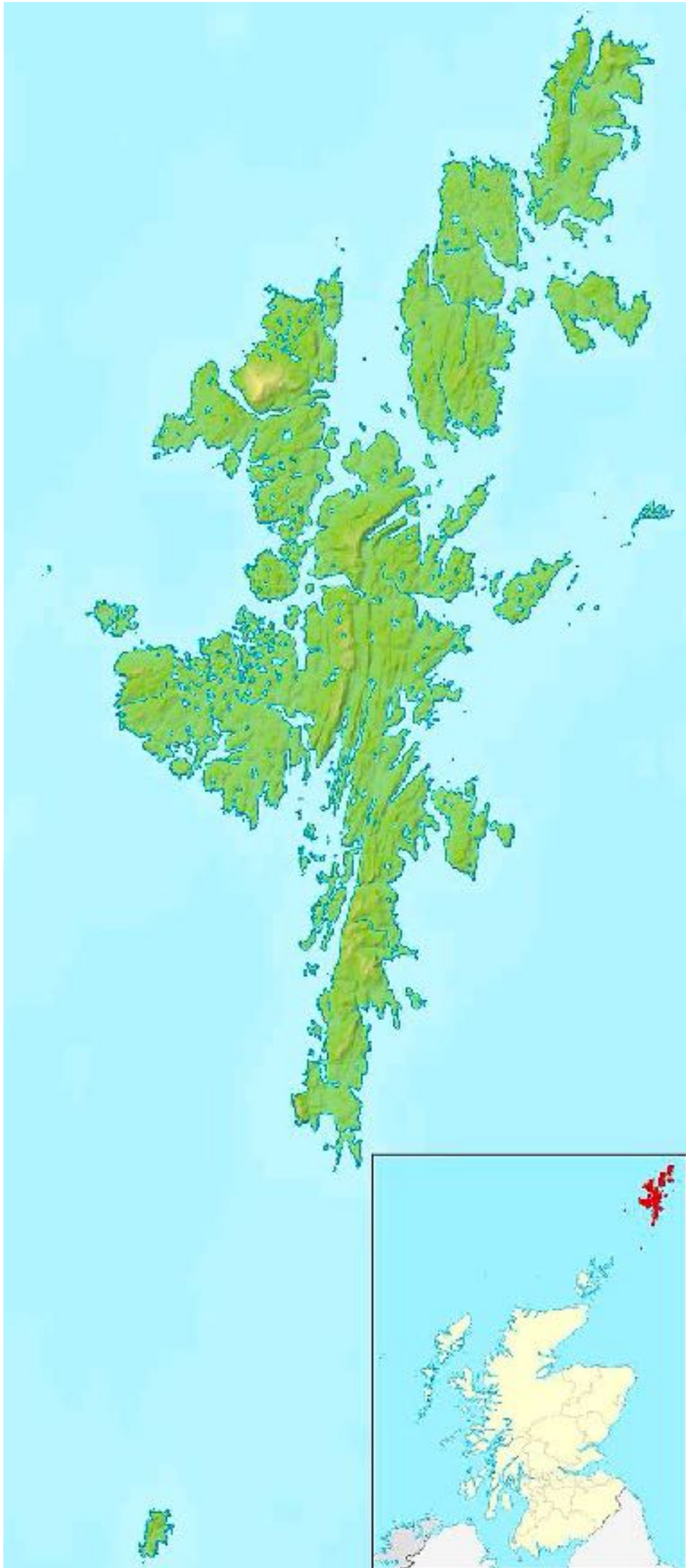
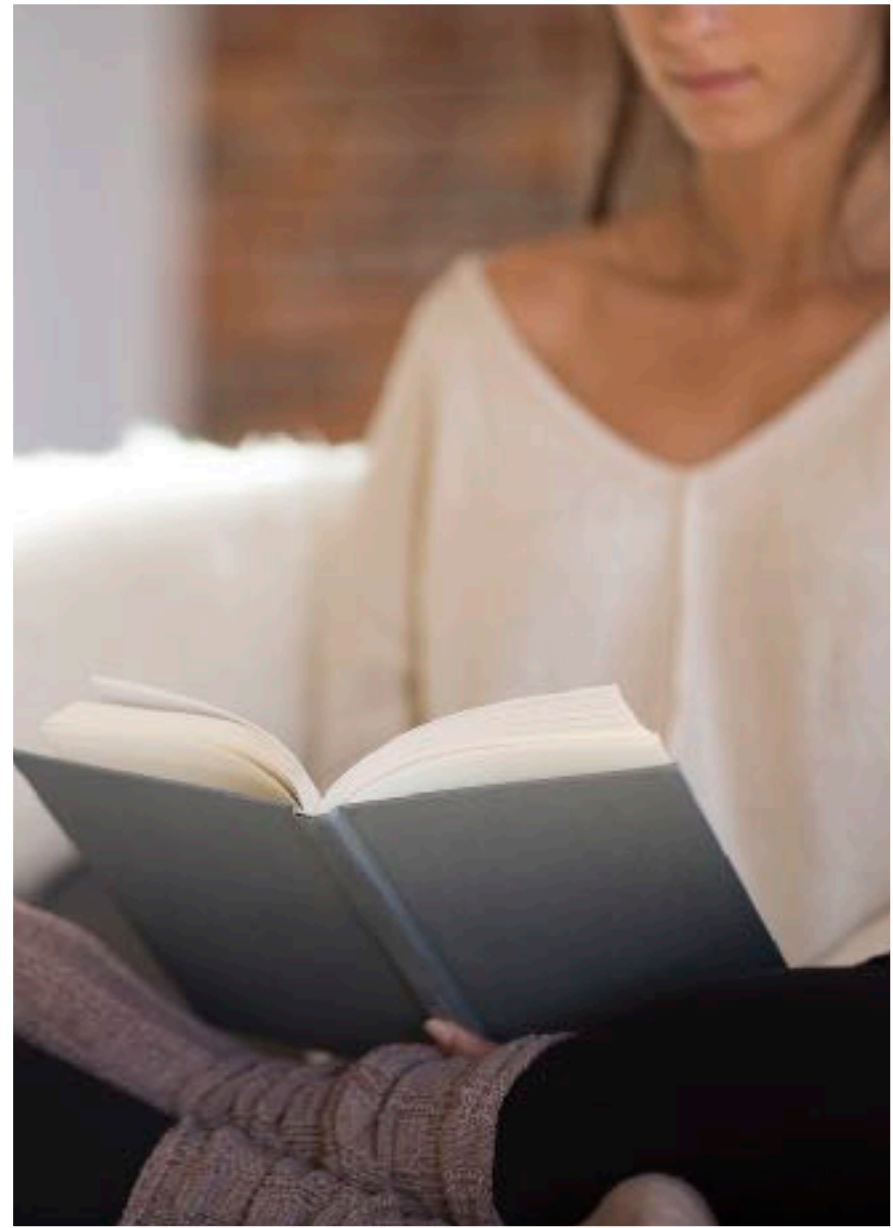
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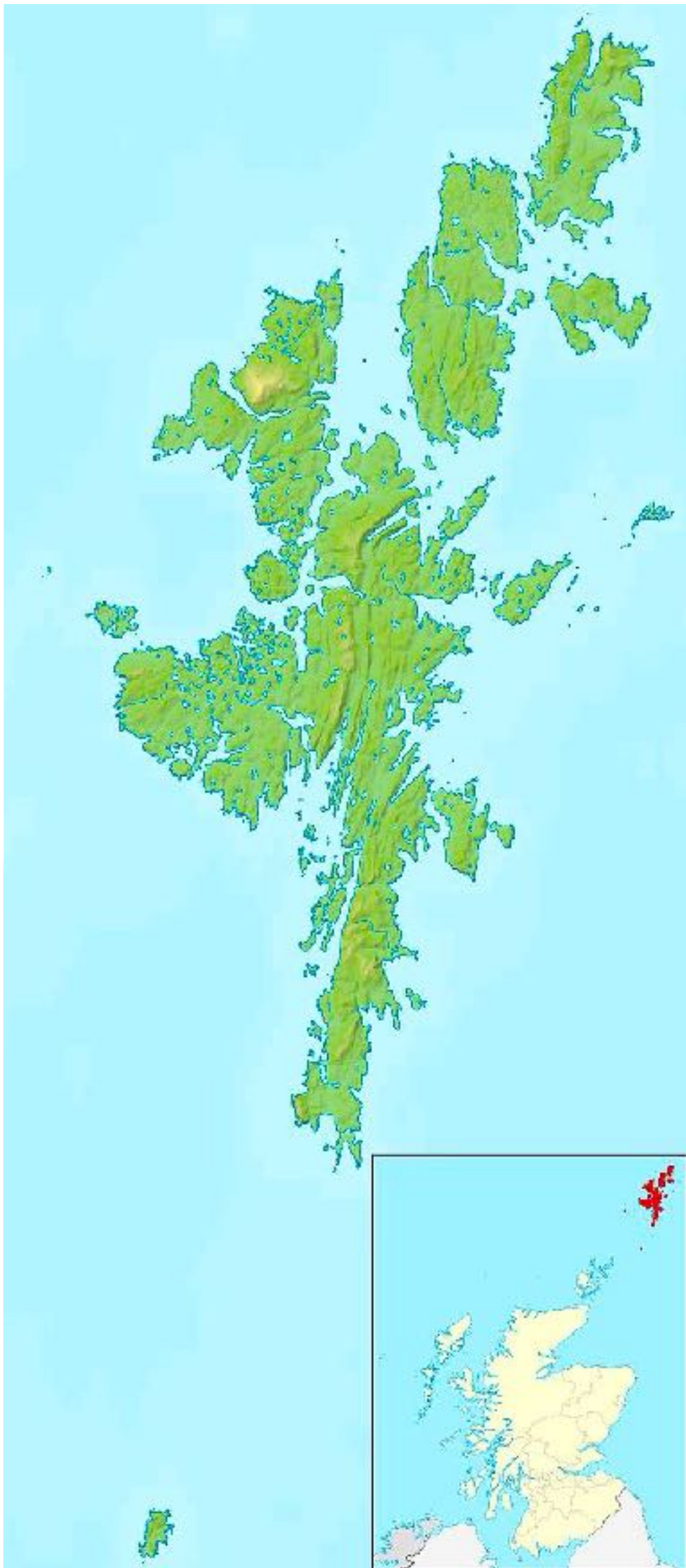
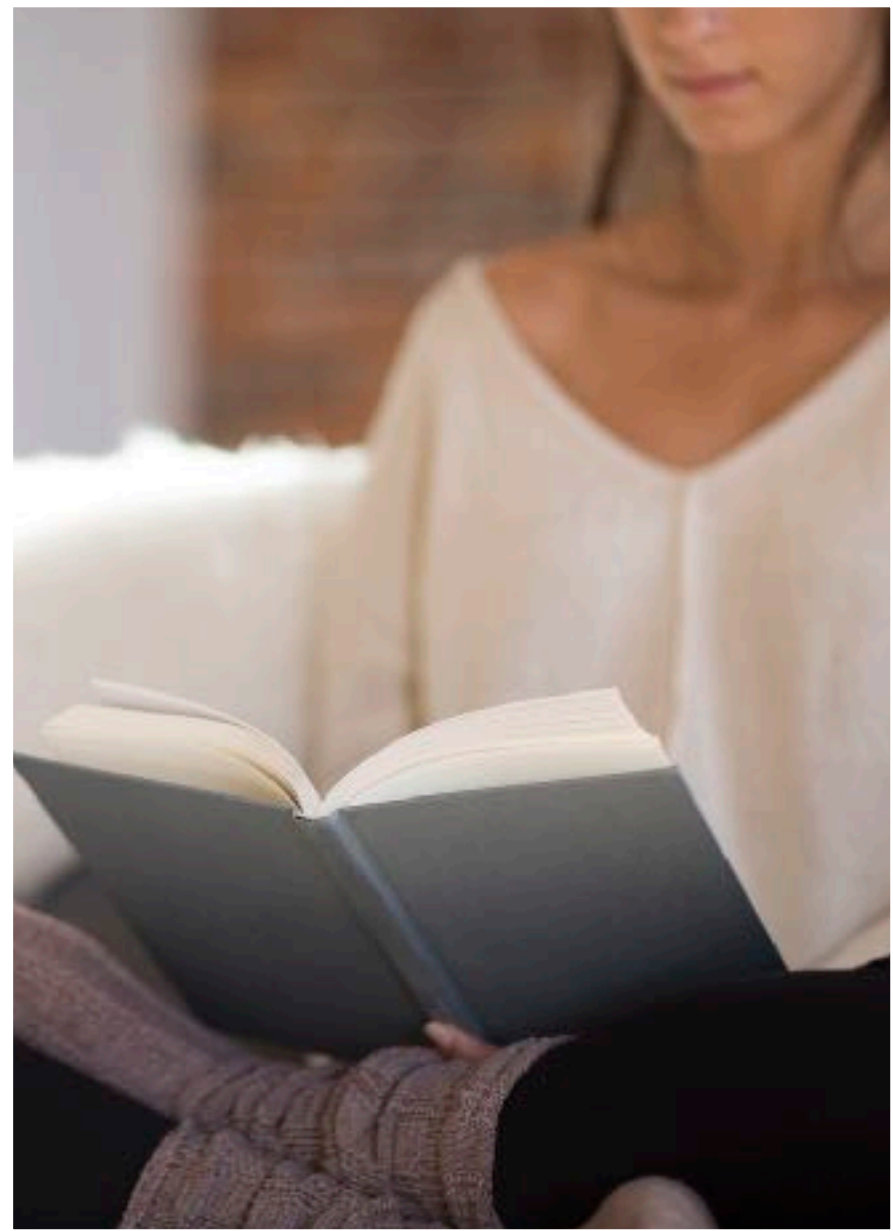
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# PURPOSE

A photograph of a man and a woman in profile, facing each other. The man is on the left, wearing a dark blue sweater and a thin necklace. The woman is on the right, with long brown hair, wearing a red top, and smiling broadly. The background is a blurred, light-colored wall.

Fulfil the BUC's strategic plan:

- strategic priorities: **#1** reflecting Christ, **#4** people
- values: **#6** valuing people, **#7** inspire hope, **#8** transforming lives
- evangelism cycle

# OBJECTIVES

- 1.** Fulfil BUC **strategic** priorities through this outreach initiative.
- 2.** Create outreach **resources** for a 21<sup>st</sup> century post-Covid western society.
- 3.** Mobilise the members of the BUC to engage in ongoing curated community outreach **activities**.
- 4.** Establish a **presence** in 5 new places in territories in the UK and Ireland.
- 5.** Launch an **innovative** Centre of Influence.



# USP (unique selling points)

## 1. BUC Strategy

Evidence of alignment with BUC Strategy.

## 2. Monitoring & Evaluation

Outline KPI's and metrics, noting that baptisms are not the only metric.

## 3. National

Cross UK & Ireland Campaign. Big impact and being the start of something national.

## 4. Timing

Biggest event after pandemic. Overdue, no nationwide campaign in over a decade.





# USP (unique selling points)

## 5. Training

Training and resources from GC and other partners involved.

## 6. Total member involvement

Reignite discipleship and reclaim membership. Engage with unreached groups within our diverse population.

## 7. Value added

High product value, high quality delivery. Consistency in production. Accessible. Launch with flagship trailer.

## 8. Lifestyle evangelism

Transition evangelism from being one off events to a lifestyle (legacy building initiatives within communities).



# STAGES



<b>Stage 1</b>
<b>Preparation</b>
1 month
<b>1-31 December</b>
<b>Organising and planning,</b> commitment service (new year resolution/prayer)
<i>prayer</i>
<b>Jesus' Method</b>
Pray, consecrate, get inspired



<b>Stage 1</b>
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<i>prayer</i>
<b>Jesus' Method</b>
Pray, consecrate, get inspired



Stage 1	Stage 2
Preparation	Sowing
1 month	2 months
1-31 December	1 Jan. - 28 Feb.
Organising and planning, commitment service (new year resolution/prayer)	Training, surveys, organising <b>general public events</b> (like health expo)
<i>prayer</i>	<i>prayer</i>
<b>Jesus' Method</b>	<b>Jesus' Method</b>
Pray, consecrate, get inspired	Mingle, desire the good of people, show sympathy



Stage 1	Stage 2	Stage 3
<b>Preparation</b>	<b>Sowing</b>	<b>Nurturing</b>
1 month	2 months	2 month +2 weeks
<b>1-31 December</b>	<b>1 Jan. - 28 Feb.</b>	<b>1 March - 12 May</b>
<b>Organising and planning,</b> commitment service (new year resolution/prayer)	<b>Training,</b> surveys, organising <b>general public events</b> (like health expo)	More specific activities: classes, <b>small groups,</b> seminars, advertising next
<i>prayer</i>	<i>prayer</i>	<i>prayer</i>
<b>Jesus' Method</b>	<b>Jesus' Method</b>	<b>Jesus' Method</b>
Pray, consecrate, get inspired	Mingle, desire the good of people, show sympathy	Minister to (specific) needs, win confidence



Stage 1	Stage 2	Stage 3	Stage 4
<b>Preparation</b>	<b>Sowing</b>	<b>Nurturing</b>	<b>Reaping</b>
1 month	2 months	2 month +2 weeks	2 weeks
<b>1-31 December</b>	<b>1 Jan. - 28 Feb.</b>	<b>1 March - 12 May</b>	<b>12-27 May</b>
<b>Organising and planning, commitment service (new year resolution/prayer)</b>	<b>Training, surveys, organising general public events (like health expo)</b>	More specific activities: classes, <b>small groups</b> , seminars, advertising next	<b>Gospel proclamation</b> , the actual evangelistic campaign
<i>prayer</i>	<i>prayer</i>	<i>prayer</i>	<i>prayer</i>
<b>Jesus' Method</b>	<b>Jesus' Method</b>	<b>Jesus' Method</b>	<b>Jesus' Method</b>
Pray, consecrate, get inspired	Mingle, desire the good of people, show sympathy	Minister to (specific) needs, win confidence	Invite people to decide for Christ



Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
<b>Preparation</b>	<b>Sowing</b>	<b>Nurturing</b>	<b>Reaping</b>	<b>Following up</b>
1 month	2 months	2 month +2 weeks	2 weeks	3 months
1-31 December	1 Jan. - 28 Feb.	1 March - 12 May	12-27 May	1 June - 31 Aug.
<b>Organising and planning,</b> commitment service (new year resolution/prayer)	<b>Training,</b> surveys, organising <b>general public events</b> (like health expo)	More specific activities: classes, <b>small groups,</b> seminars, advertising next	<b>Gospel proclamation,</b> the actual evangelistic campaign	<b>Discipleship</b> Integrating new comers, planning church plant, equipping, etc.
<i>prayer</i>	<i>prayer</i>	<i>prayer</i>	<i>prayer</i>	<i>prayer</i>
<b>Jesus' Method</b>	<b>Jesus' Method</b>	<b>Jesus' Method</b>	<b>Jesus' Method</b>	<b>Jesus' Method</b>
Pray, consecrate, get inspired	Mingle, desire the good of people, show sympathy	Minister to (specific) needs, win confidence	Invite people to decide for Christ	Help people grow in Christ

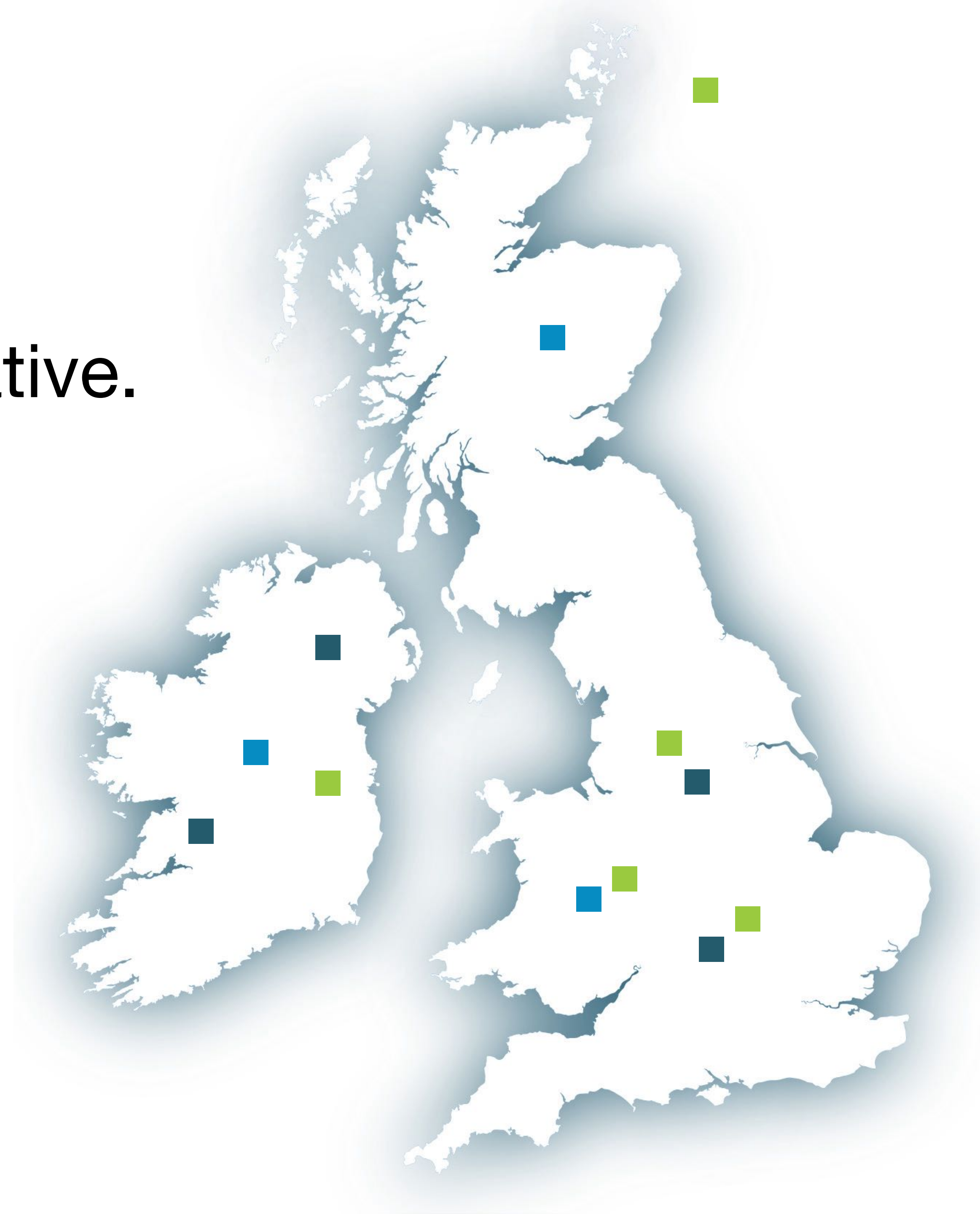




# OVERVIEW

“Reflecting Hope” is a pilot initiative.

- 5 designated area projects
- Supportive projects
- Mission/Conference projects



# NEXT

Project initiated

BUC Launch Pilot

September

SEC event

Oct.  
2022

Training programme

18-22 January

NEC and the  
3 Missions events

12-27 May

Dec.  
2023



# TRAINING

**Date** 18-22 January 2023

**Speakers** GC, AWR, TED, BUC

**Participants** BUC Directors,  
Presidents, Host site leaders

**Location** TBD





# Reflecting Hope

A CAMPAIGN FOR CHRIST



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